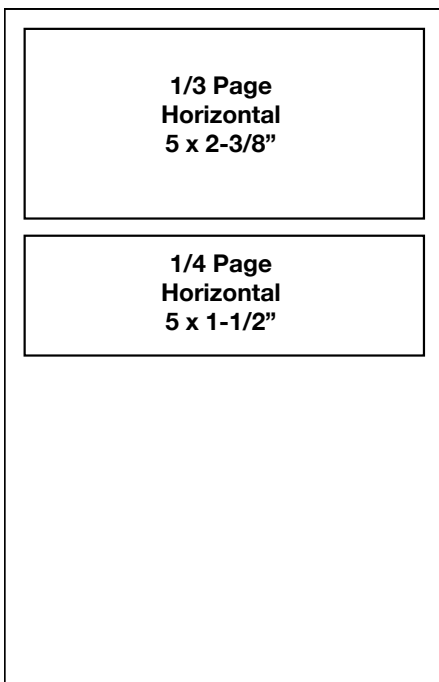
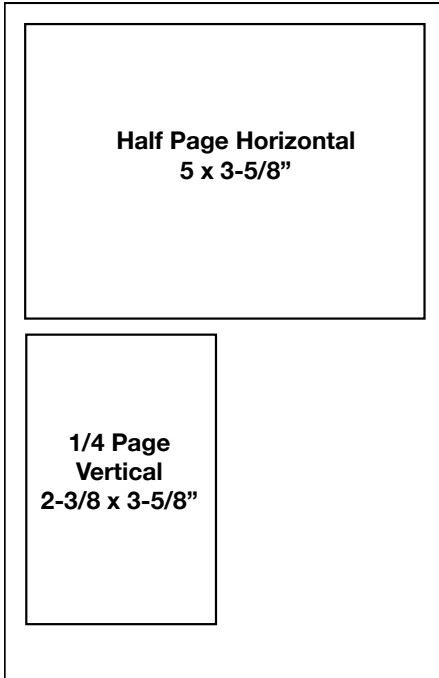




Partnership for the Arts and Humanities

P.O. Box 871722 • Canton, MI 48187-9998
734-765-7061 • jengel@partnershipforarts.org



The Village Theater at Cherry Hill Program Ads

Production and Design Guidelines

The Village Theater at Cherry Hill Program is stitched and trimmed to 5-1/2 x 8-1/2" program. Please use the information below to choose your ad size.

- Full Page Outside Back Cover - full color \$1,800**
5-1/2"w x 8-1/2"h (33 picas W x 51 picas H plus 1/8" bleed)
Please provide crop marks.
- Full Page Inside Front/Inside Back Cover - full color \$1,400**
5"w x 7-1/2"h (30 picas W x 45 picas H)
- Full Page Center - full color \$1,300**
5"w x 8"h (30 picas W x 48 picas H)
The center 4 pages of the program are printed in full color.
- Half Page - full color \$1,000**
5"w x 3-5/8"h (30 picas W x 22 picas H)
- Full Page - B/W \$900**
5"w x 7-1/2"h (30 picas W x 45 picas H)
- Half Page Horizontal - B/W \$650**
5"w x 3-5/8"h (30 picas W x 22 picas H)
- 1/3 Page Horizontal - B/W \$550**
5"w x 2-3/8"h (30 picas W x 14 picas H)
- 1/4 Page Horizontal - B/W \$450**
5"w x 1-1/2"h (30 picas W x 9 picas H)
- 1/4 Page Vertical - B/W \$450**
2-3/8"w x 3-5/8"h (14 picas W x 22 picas H)

- Rates listed above do not include design services.
- Back cover, Inside Front/Back Cover, Center Spread rates include full process color.
- All ads must be submitted in camera-ready digital format. Acceptable formats are: eps, tiff, jpg or pdf format.
- Professional design and production services can be provided for an additional charge. Basic design includes layout, typesetting and digital file setup. All copy and materials requiring design and/or production work must be received by the space closing deadline.
- Adjustments or changes to existing ads can be provided for an additional charge. Original native files must be submitted with links and specified changes by the space closing deadline. Acceptable native files include InDesign CS2, Quark XPress and Pagemaker (Mac or PC). Include links (original graphics and photo files) and fonts, as these are not embedded.
- The deadline for ad submission is June 30th.

* Theater season runs from September 1st through August 31st.
* Programs are designed the beginning of July and printed early August for the new theater season.